

## DRAFT

### Downtown Advisory Committee Meeting Meeting #3 January 19, 2005, 11:30 AM Museum of Art Great Hall

#### MEETING MINUTES

**Present:** Dave Hill, Trey Benefield, Leigh Burch, Scott West, Don Bosch, Mahasti Vafaie, Katie Bell, Pam Fansler, Gwen Brown, Mike Arms, Linda Davidson (for Loren Crabtree), Nick Arning, Joe Petre, Laurens Tullock.

1. Dave Hill stated that the December 2004 and January 2005 committee minutes would be made available for approval at the February meeting.
2. The meeting started with an introduction to a working outline intended to serve as the eventual report that will be submitted by the committee to the mayor. There were two major components: (1) the Civic Vision, consisting of long-term principles and objectives for the downtown, and (2) a Five-Year Implementation Strategy, which will include specific actions and projects that should be pursued in the short-term.
3. The committee spent some time discussing the Civic Vision, with the understanding that the Technical Support Group would make update recommendations for further review.
4. The priorities of the Five-Year Implementation Strategy, were discussed at length, with a reorganization of the Action Items approved as follows:
  - a. Priority #1: A Retail Revitalization Strategy
  - b. Priority #2: Priority Projects
  - c. Priority #3: Regulations & Design Guidelines
  - d. Priority #4: On Organization to Implement the Civic Vision
  - e. Priority #5: Final Plan Document

Working Outline #4, dated January 27, 2005, reflects the changes made by the committee.

5. The committee focused on the list of Priority Projects provided by the Technical Support Group, which listed all projects identified by Crandall Arambula regardless of listing as "Priority", "Time Sensitive", or "Catalyst" projects. The committee reorganized the projects based on likelihood of being pursued within the next 5 years. The Downtown Priority Projects List - Draft #4, dated January 27, 2005, summarizes the committee's comments and recommendations for continued discussion.
6. Dave Hill announced that the **February 16<sup>th</sup> and March 16<sup>th</sup> committee meetings will be held at 11:30 AM in the Chamber of Commerce offices on Market Square.**
7. The meeting adjourned at 1:15 PM.